

# TRANSITION IN COAL INTENSIVE REGIONS: KNOWLEDGE EXCHANGE

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# IDEAS SO FAR... & IN TRACER

WORK TOGETHER & INVOLVE PEOPLE

INNOVATION & CREATIVITY

TAILORMADE STRATEGIES FOR THE REGION

CULTURE, MINDSET, PEOPLE |

# TRACER'S KEY IDEA

“INNOVATION... REQUIRES THE ABILITY TO COLLABORATE AND SHARE IDEAS WITH OTHER PEOPLE” – BILL GATES


“FOR GOOD IDEAS AND TRUE INNOVATION, YOU NEED HUMAN INTERACTION, CONFLICT, ARGUMENT, DEBATE.” – MARGARET HEFFERNAN

# BUILDING A SMART SPECIALISATION STRATEGY (S3) IN THE LAUSITZ

- S3 = national/regional innovation strategy
- Every region has strengths & resources
- Focus efforts on the region's strengths
- Together define a shared vision & priorities
- Together agree a shared strategy



## SHARING KNOWLEDGE & AGREEING A STRATEGY CAN BE HARD!

- **Different views & interests – possible conflict**
  - **Participation depends on resources & willingness**
  - **Co-creation takes time**
  - **Shaped by mindset & culture**
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# ACTIVITY: KEY PRINCIPLES

- **Think alone, then share with others**
- **Everyone's voice is heard**
- **Together we build a shared big picture**
- **Knowledge exchange is about relationships**



# QUESTION 1

- **What assets, resources, strengths & capacities already exist in the region?**
- **Think alone for 5 minutes**
- **Write each idea on a yellow post-it note**
- **Then discuss for 15 minutes in your group**
- **Put each yellow post-it note on a branch**

## QUESTION 2

- **What would you like to happen?  
What creative ideas can you think of?**
- **Think alone for 5 minutes**
- **Write each idea on a green post-it note**
- **Then discuss for 15 minutes in your group**
- **Put each green post-it note on a branch**



## QUESTION 3

- What problems are there?
- What practical solutions?
- Think alone for 5 minutes
- Write each idea on a pink post-it note
- Then discuss for 15 minutes in your group
- Put each pink post-it note on a branch

## QUESTION 4

- **What idea/action will I take away from today?**
- **Think alone for 5 minutes**
- **Write your idea/action on a card**

# IN CONCLUSION

- **Summing up**
- **Next steps in the Lausitz**
- **Next steps for TRACER**





# THANK YOU!

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